

Member Business Spotlight Terms and Conditions

1. Purpose

- 1) The Member Business Spotlight (MBS) is a membership benefit offered by the GCC Board Directors Institute (GCC BDI) to support visibility, networking, and business connection opportunities within the GCC BDI community by showcasing the businesses, services, and professional expertise of members through GCC BDI's member communication platforms and engagement channels.

The Listing may include any of the following information:

- a) Name of contact details of Applicant (including phone number and email address).
 - b) Company or trading name.
 - c) Logo or brand asset.
 - d) Website URL.
 - e) Short business description.
- 2) The service is available to current GCC BDI Fellows (F.BDI), Members (M.BDI) and Ordinary members (O.BDI).
 - 3) MBS is a discretionary service. Submission of an application does not guarantee approval, publication, continued publication, placement, prominence, enquiries, referrals, or any commercial result.

2. Definitions

Applicant means the Fellow (F.BDI), Member (M.BDI) or Ordinary member (O.BDI) applying for a Listing under the MBS.

GCC BDI means GCC Board Directors Institute.

Listing means the business profile, advertisement, spotlight entry, logo, text, links, images, contact details and any other materials submitted for publication in the MBS.

Member means an individual holding an active GCC BDI membership category that is eligible for this service and who is in good standing.

MBS means the GCC BDI Member Business Spotlight and any related page, profile, listing, or similar promotional placement operated by GCC BDI.

Terms and Conditions means these MBS Terms and Conditions, as amended from time to time.

3. Application

- 1) GCC BDI does not endorse, support or recommend any Listing or services.
- 2) GCC BDI has the discretion to approve, suspend or terminate any Listing where it reasonably considers that the Listing breaches these Terms and Conditions or the GCC BDI Membership Rules and Regulations.
- 3) Applicants must complete the required application form and any supporting documents at the request of GCC BDI.
- 4) GCC BDI may approve, reject, defer, request amendments to, suspend, or remove any Listing at its discretion.
- 5) The ownership of all intellectual property rights, including copyright will remain with the Applicant.
- 6) The Applicant acknowledges that a Listing may be visible on GCC BDI's website, linked pages, member-facing communications and other channels used by GCC BDI to promote the MBS.
- 7) The Applicant confirms that any personal data submitted for publication is accurate and suitable for publication.
- 8) Processing of personal data under this service remains subject to [GCC BDI's Privacy Policy](#) and applicable data protection law. Applicants should review [GCC BDI's Privacy Policy](#) before applying.
- 9) Where consent is relied upon for publication of personal data, the relevant individual may withdraw that consent by contacting GCC BDI. GCC BDI will use reasonable efforts to action a removal or amendment request within a reasonable period.

4. Content

Listings must not:

- 1) Promote products or services that, in GCC BDI's opinion, directly compete with GCC BDI's own programmes, services, commercial activities, or strategic partnerships.
- 2) Contain false, deceptive, defamatory, infringing, obscene, discriminatory, offensive, or otherwise inappropriate content.
- 3) Include unsubstantiated claims, testimonials, guarantees, or superlative statements that cannot be supported.
- 4) Promote unlawful activity or regulated services for which the Applicant does not hold required approvals or licences.
- 5) Contain malware, harmful code, misleading links, or content that creates information security risk.
- 6) Mis-state any relationship with GCC BDI or suggest endorsement, accreditation, approval, sponsorship, or partnership unless GCC BDI has expressly agreed to that wording in writing.

5. Review

The Terms and Conditions will be reviewed at least every three years.

Management has authority to make changes to this policy that do not impact on the substance of the policy, including, but not limited to, those of an administrative nature.

Version control

Version number	Approving body, date reviewed and approved	Next review date
V3	CEO 10 June 2026	June 2029