

Sponsorship Packages

GCC BDI 9th Annual Board Chair Summit

GCC BDI is now opening up sponsorship packages for companies who strongly believe in raising the importance of corporate governance and would like to be part of our flagship Board Chair Summit.

The GCC BDI 9th Annual Board Chair Summit is GCC BDI' flagship event. It is a unique, exclusive, high level annual event by invitation only. GCC BDI has held 8 previous successful and well attended Summits, all in Riyadh. The Board Chair Summit is a platform where we gather Ministers, influential chairmen, business leaders and actors, and regulators of the GCC to stimulate dialogue on key governance and board issues of today's economic climate to raise awareness and enhance governance practices in the region. The target audience is:

- Publicly listed companies
- Government holding companies
- Private companies
- Large family businesses
- Multinationals

The Summit comprises a series of keynote speakers and panel discussions on various topics of importance to Chairmen while also offering an excellent platform for senior business leaders to network, discuss and share experiences with peers.

Previous keynote speakers include:

- HE Mohammed bin Abdullah Al-Jadaan, Minister of Finance,
- H.E. Eng. Abdullah Al-Swaha, Minister of Communications and Information Technology
- HE Mohammed Elkuwaiz (CMA Chairman)
- HE Abdullatif Al-Othman (Chairman DUSSUR)
- HE Dr Ahmed Alkholifey (Chairman SAMA)
- Eng Khalid Al Hussan (CEO Tadawul)
- Colm Kelleher (President Morgan Stanley)
- HE Khalid Al Falih, Minister of Investment
- HE Dr. Fahad Toonsi (Advisor, Royal Court)
- Mohammed Asiri (CEO, Red Sea Authority)
- John Pagano (CEO, Red Sea Global)
- And many others

For any inquiries or interest in sponsorship opportunities to the upcoming 2024 9th Annual Board Chair Summit, please contact Noor Barghouthi at noor.barghouthi@gccbdi.org

Sponsorship Packages

GCC BDI 9th Annual Board Chair Summit

Deliverables	Platinum US\$75,000 <i>1 slot</i>	Gold US\$50,000 <i>2 slots</i>	Silver US\$30,000 <i>3 slots</i>	Bronze US\$20,000 <i>5 slots</i>
Invitations for internal C-Suite executives	10	7	2	1
C-suite executives as panellists or moderators for panel discussions	2	1	1	
Theme selection (in agreement with GCC BDI)	✓			
Selecting VIP to participate in Summit	✓			
Agreement on speaker selection provided by GCC BDI	✓			
Introductory remarks at event	✓			
Chairman or CEO as keynote speaker	✓			
Meeting with VIP <i>Provided VIP accepted to sit down for a meeting</i>	✓	✓		
Stand at Summit to showcase products & services <i>*stand size depends on sponsorship and size of venue</i>	✓	✓	✓	
Video on social media	✓	✓	✓	
All arrangements & logistics related to speakers and the Summit organised by GCC BDI	✓	✓	✓	✓
Stage branding and space in the ballroom to include banners and/or marketing materials.	✓	✓	✓	✓
Media coverage	✓	✓	✓	✓
Article in Newsletter	✓	✓	✓	✓
Posts on all social media channels	✓	✓	✓	✓
Verbal recognition at the Conference	✓	✓	✓	✓
Branding and association with GCC BDI providing high brand recognition among the most influential regional leaders on the GCC BDI platform	✓	✓	✓	✓